# GoldenLook Resurfacing, LLC

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## WELCOME FROM GOLDENLOOK RESURFACING!

Thank you for your interest in joining our GoldenLook Resurfacing family. GoldenLook is one of the fasting growing epoxy stone installation companies in the state and one of the leading manufacturers of epoxy in the industry.

Five things set GoldenLook Resurfacing apart from the rest ...

Reason 1: High-quality products, using 100% American made material. We have tested above requirements by industry standards, using a 4-step testing process on every epoxy system formulated. This process is unheard of in the epoxy industry and assure our customer the most durable, beautiful, and still affordable products on the market today.

Reason 2: Experience, with more than 20 years of combined experience from manufacturing to sales and installation of epoxy stone, GoldenLook Resurfacing offers a wealth of knowledge we can and will share with you in your quest for success.

Reason 3: We tell it like it is ... GoldenLook Resurfacing is a beautiful, durable product, if sold and installed correctly will provide your customers with years of satisfaction. If sold without honesty and entirety and installed poorly your customers will be disappointed and angry. Our product is a beautiful affordable solution, to and ugly expensive problem. If we can't solve the problem for a customer, we recommend other options.

Reason 4: No start-up fee, no yearly membership, nor do we require a Dealers to sign an exclusive contract. We do not want a dealer to feel bound to GoldenLook Resurfacing, we prefer to keep our dealers happy with the products and services we offer.

Reason 5: Territory assignment will assure you as a GoldenLook Resurfacing installer exclusive rights to your service area. We do not allow our dealers to overpopulate a charted area. This will keep dealers from competing again other dealers for local bids/projects.

Thank you again for your interest in because a member of the nationwide GoldenLook Resurfacing family. We look forward to watching you succeed and encourage any question you have after reading through this brief information packet.

Kindest Regards,

Founder/CEO

GoldenLook Resurfacing, LLC

Sandra Parker

## WHAT IS GOLDENLOOK RESURFACING?

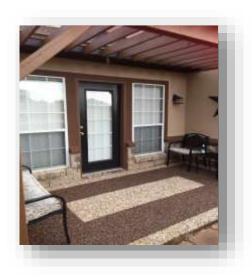
GoldenLook Resurfacing is an innovative epoxy-stone resurfacing system designed to provide the ultimate solution to ugly, stained, cracked and chipped concrete surfaces. All types of concrete areas are aesthetically and strictly improved with the texture of natural stone. GoldenLook Resurfacing is applied directly over the existing concrete surface without having the damaged, ugly concrete removed. It is a permanently concealed giving the surface more strength.

GoldenLook Resurfacing can be applied over virtually any solid surface, stamped concrete, stained concrete, concrete pavers as well as brick; with the proper preparation. GoldenLook Resurfacing installations will add years of visual beauty, structural strength to an existing surface and add value to any property.

#### GoldenLook Resurfacing is ...

- ✓ Easy to Clean An occasional washing with a standard garden hose 3 4 times a year, will keep your installation beautiful.
- ✓ **Stain Resistant** Oil, grease, dirt, gasoline, etc. will clean up easily. This is one of the reasons GoldenLook Resurfacing is especially advantageous for driveways.
- ✓ Porosity Water runs through your epoxy stone installation, eliminating standing water.
- ✓ **Elasticity** 20% elasticity in most formulas, allows for most subsurface to expand and contract. Perfect for parts of the country that have ground movement.
- Durability GoldenLook Resurfacing is manufactured to withstand up to 15,000 psi (pounds per square inch).
   Making it perfect for residential as well as commercial installation with high traffic areas, including driveway and parking lots, pool decks and walkways.
- ✓ Easy to Repair Over time if ground movement should occur, GoldenLook Resurfacing has a distinct advantage over other similar overlay products used in repairing concrete. Your installation can be repaired aesthetically using the same natural stone installed originally.
- ✓ **Weather Resistant** GoldenLook Resurfacing is installed from one end of the continent to the other. Temperatures do not affect the durability of this product and cooler than normal concrete aswell.
- ✓ **Quick Cure Time** Goldenlook Resurfacing cures quickly, the time however will depend on the temperature, it can be as soon as 12 hours for foot traffic, up to 48 hours if installed during colder temperatures.
- ✓ **Low Installation Cost** GoldenLook Resurfacing cost less than tile, brick, slate, terrazzo and flagstone ... and much easier to maintain!
- ✓ **Low Maintenance** An occasional re-coating with Dek-Fxr (recoat) epoxy will keep your installation looking beautiful for years to come.

## WHY BECOME A GOLDENLOOK DEALER?



### **DEALER PRICING**

By becoming a GoldenLook Resurfacing dealer you will be offered special dealer pricing on all epoxy formulas, as well as all our beautiful natural stone, not including freight; as we cannot control freight cost.

## **FREE TRAINING**

GoldenLook Resurfacing offers in the field training to all new dealers and their crews.

Training will cover everything from, how to give an estimate, how to calculate materials needed and hands on in the field training on how to install various installation, including risers (steps) and other techniques.



## **FAST SHIPPING**

As a GoldenLook Resurfacing dealer, your product will be shipped within 24 hours of your purchase. Please keep in mind we keep limited supplies of our specialty and premium stones on hand, for these items you will need to allow 2-5 days processing time. You maybe also note since this is a natural stone bought only from select quarries there are times delivery delays are out of our control.

## MORE REASONS .. WHY BECOME A GOLDENLOOK DEALER?



#### **EPOXY FOR EVERY SEASON**

GoldenLook Resurfacing offers a variety of epoxy formulas, GoldenLook Classic Pus installation epoxy, Dek-Fxr recoat epoxy, Super Shine broadcast epoxy and Cold Stuff, cold weather formula. Coming in Spring 2019 GoldenLook will be releasing Hot Stuff formulas.

## **SPECIALTY PRODUCTS**

GoldenLook Resurfacing offers useful materials to make every installation professional in appearance and easier for the installer, movement strips, poly-void and much more. These products are time saving and the highest quality materials on the market today.



## **NEED A WEB SITE OR PRINTING?**

GoldenLook Resurfacing knows that the marketing of your services is crucial to your success in our industry. We offer contact information to our unbelievably talented web designer and our personal printer who can set you up with show information cards, professional contacts and much more. This information is released upon request!

## THANK YOU AGAIN ...

Thank you again for your interest in GoldenLook Resurfacing, LLC we hope this information has been helpful in making your decision on joining our every growing family of GoldenLook Resurfacing dealers, installers nationwide.

If you feel this product is something you would like to add to your services, please fill out the attached form. Once we receive your information, we will email you our GoldenLook Resurfacing Dealers Information Manual 2019, this document will be packed full of useful information. Everything from advertising, billing, estimates, installation techniques and much, much more.

If you have any questions before making this decision, please see the contact information chart below to speak with a member of our team that will be more than happy to answer any questions you may have.

#### SANDRA PARKER

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Please note in the "subject" of your email the topic you are inquiring about.